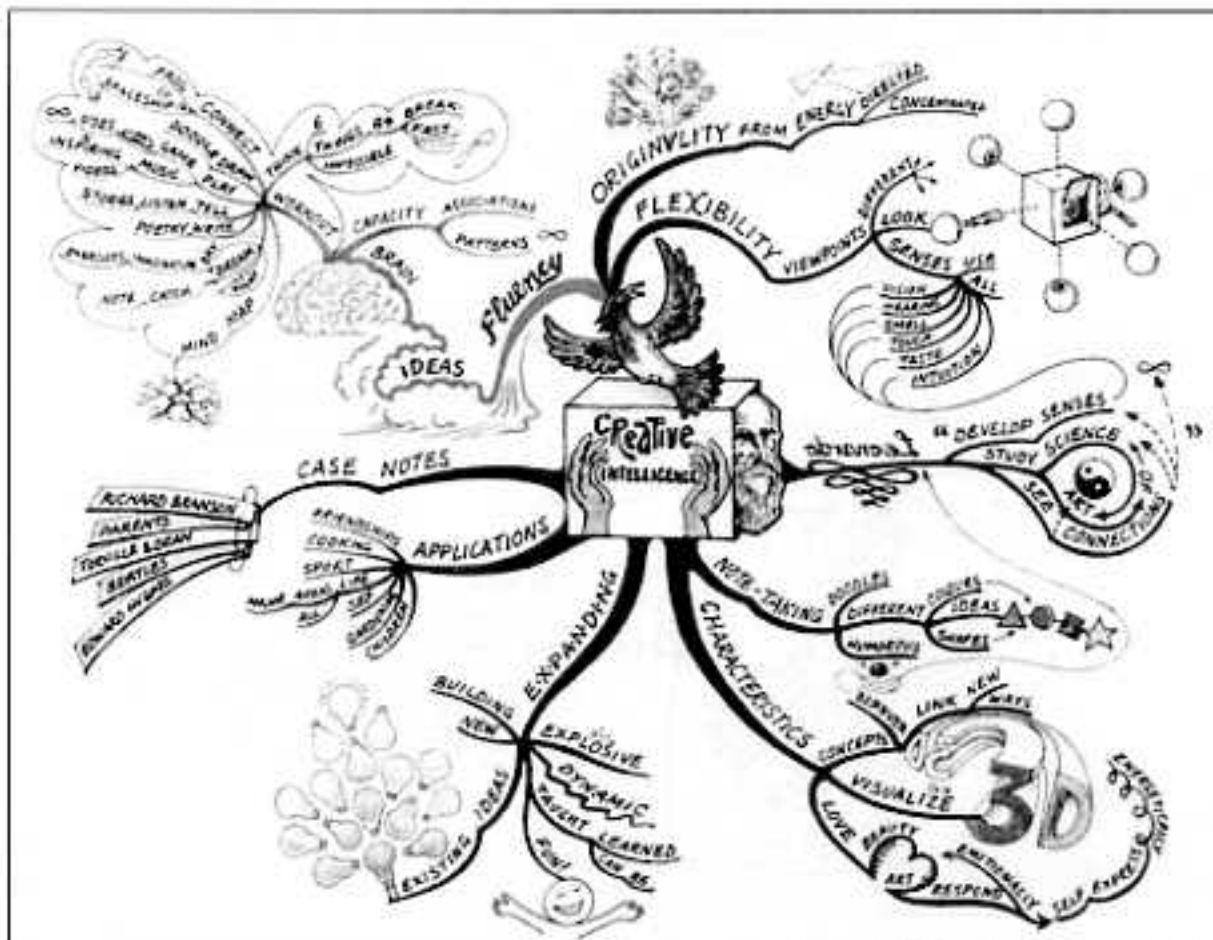


# The Mind Map

The mind map is a graphical way to represent ideas and concepts. It is a visual thinking tool that helps structure information to analyze, comprehend, synthesize, recall and generate new ideas.



[http://www.buzan.com.au/images/MMCreativeIntelligence\\_big.jpg](http://www.buzan.com.au/images/MMCreativeIntelligence_big.jpg)

## How to begin.

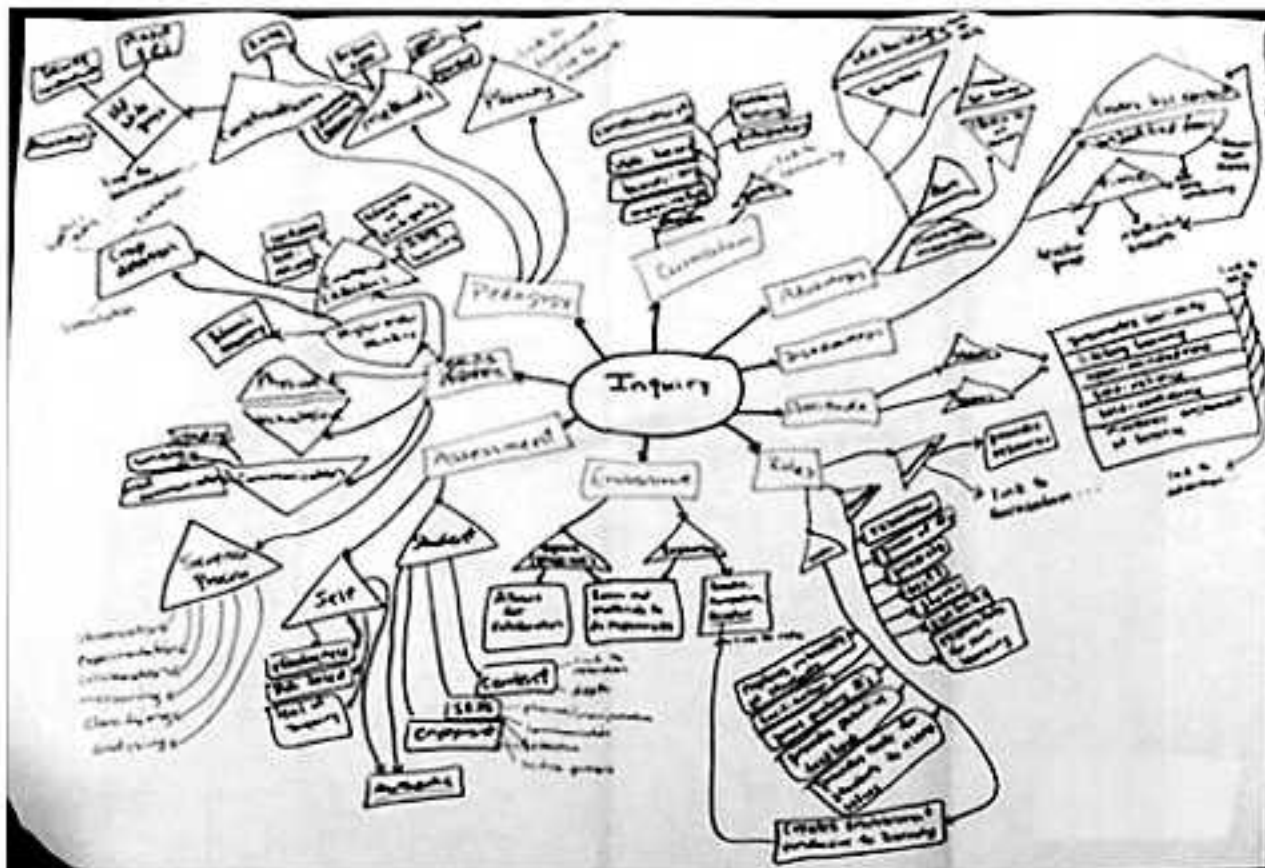
1. Start in the middle of a blank page, writing or drawing the idea you intend to develop – Wisdom. A landscape orientation will be the most flexible.
2. Develop the related subtopics around this concept connecting each to the center idea/image with a line.
3. Repeat the same process for the subtopics, generating lower-level subtopics as you see fit, connecting each of those to the corresponding subtopic.
4. Use words and images – rough or refined. Yours to choose. No judgment.

## Recommendations:

- Use colors, drawings, symbols and text.
- Keep the topics labels as short as possible, keeping them to a single word or image.
- Vary text size, color and alignment. Vary the thickness and length of the lines. Provide as many visual cues as you can to emphasize important points.

## The Concept Map

A concept map is a graphic organizer used to organize and represent knowledge of a subject. Concept maps begin with a main idea and then branch out to show how that main idea can be broken down into specific topics. They help discover, ideate, create, organization, and integrate concepts and ideas.



<http://www.kkitts.net/blog/files/e249fd19bda38ad55375861f0bf4176-19.html>

### How to begin.

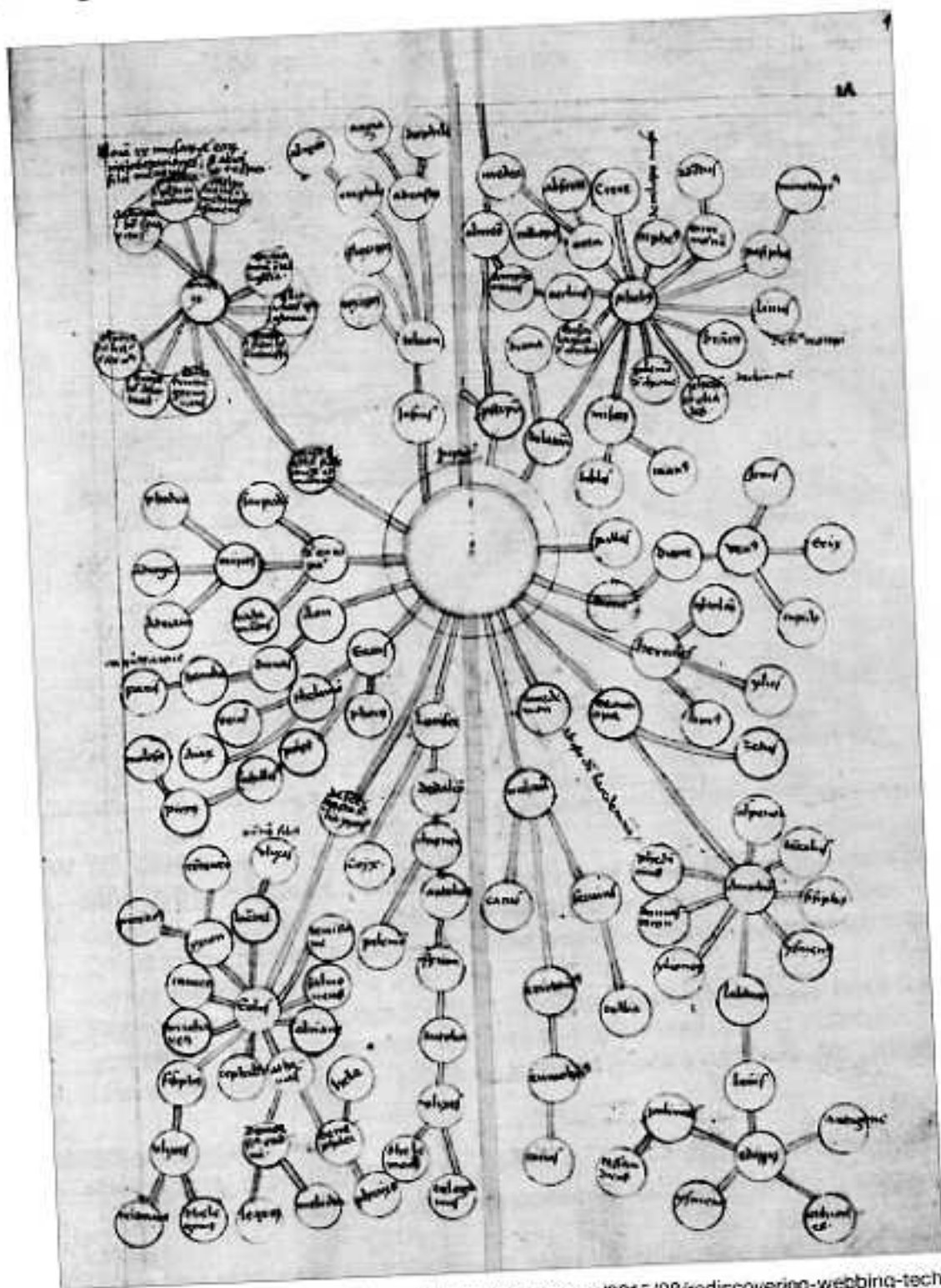
Concept maps are typically hierarchical, with the subsidiary concepts stemming from the main concept or idea.

1. Start with a main idea, topic, or issue to focus on – wisdom.
2. Determine the key concepts – identify key concepts that connect and relate to your main idea and rank them; most general, inclusive concepts come first, then link to smaller, more specific concepts. Wisdom → skillset → judgment
3. Finish by connecting concepts--creating linking phrases and words

Once the basic links between the concepts are created, add cross-links, which connect concepts in different areas of the map, further illustrating the relationships and understanding.

## Webbing or the Cluster Map

This technique involves entering key words or short phrases in bubbles that are connected to one another around a centered main subject. The tool is simple, and is used to organize ideas in a visual way creating a synthetic map. Use as both a brainstorming and organizational tool.



<http://www.visual-mapping.com/2015/08/rediscovering-webbing-technique.htm>